

Kisan Mela 2013 **Directorate of Seed Research, (ICAR), Mau**

Directorate of Seed Research (DSR) organized Kisan Mela on 27 Feb, 2013. The Kisan Mela was inaugurated by Dr. T. P. Rajendran ADG (Plant Protection) Indian Council of Agricultural Research, New Delhi. As Special invitees Dr. Arun Kumar Sharma, Director National Bureau of Agriculturally Important Microorganism, Mau, Prof. D. J. Bhagyaraj, UAS, Bangalore, Dr. Appa Rao Podile, Dr. R. K. Singh Director, NEFORD were present on this occasion. A number of dignitaries including consultants, experts from ICAR Institutes and Department of Agriculture, Banaras Hindu University (BHU) actively participated in the deliberations of the Kisan Mela.



Various ICAR Institutes, KVKs, State Govt. Departments, Banaras Hindu University and other government/private agencies displayed their exhibitions. Besides these, various banks like State Bank of India, Punjab National Bank, Bank of Boroda and NGOs also displayed their exhibitions. SBI Branch Manager Mau explained National insurance schemes, and weather based insurance scheme. On the occasion of Kisan Mela, field visit was organized in which scientists interacted with the farmers, discussed and solved their rising agricultural related problems.

About 5000 farmers from Uttar Pradesh and school students were benefited from this important function. One tractor and one motor cycle were purchased by farmers during the Kisan mela.



In his inaugural address, the chief guest Dr. T.P. Rajendran highlighted the significant contribution made by DSR to protect the attention of the farmers. He informed that Kisan Mela is the best medium of spreading of latest technologies among the farmers. He said that technology based agriculture is the need of the present era.

Dr. S. Rajendra Prasad, Projector Director of this Institute welcomed the Chief Guest, dignitaries, farmers and students and highlighted the major achievements of the Institute. He said that the techniques developed by the institute are performing very well in the eastern Uttar Pradesh. He also detailed upon the idea taken by the institute in the field of different techniques for agriculture cultivation for wheat and rice, like direct seeded rice, zero tillage etc. Different prizes were awarded to best exhibition stalls and farmers. Dr. Arvind Nath Singh, Senior Scientist and convener of *Kisan mela* proposed vote of thanks

